



WHICH *scent* ARE YOU?

FLORAL FRAGRANCES ... The ever growing breadth of floral notes, from freshly picked tuberose, nuances of rose and touches of magnolia. Floral notes can compliment many fragrance groups.

FRUITY FRAGRANCES ... these scents vary in strength dependant on the fruit. They are typically very sweet, juicy, rich and succulent. Typically fruity notes provide a strong top note.

WOODY FRAGRANCES ... typically play an important role in the base and really give depth and body to fragrances. Woody notes pair well with spicy ingredients and combined create a canvas for top and middle layers to be added.

FRESH FRAGRANCES ... citrus notes provide an effervescent quality to fragrances, mainly appearing in top notes. They provide a refreshing and awakening excellence.

SCENTS

Scents develop in 3 stages, which is why there is such a combination of ingredients, as different aromas will be released at different times. In traditional perfumery, a fragrance is divided into top, middle (or heart), and base notes.

Nadjib Achaibou one of the Junior perfumers who helps craft and personalise Next fragrances, educates us on fragrance notes

THE TOP NOTES

“Radiant, fresh and joyful, they introduce the fragrance and are the reasons why we love it. They give life to any fragrance and it is the aroma that flies out of the candle when we smell it. They are the first act of the fragrance, the first notes we recognize and a scent can form 1000 memories!”

THE HEART

“Being the beating heart of the fragrance, they compose the signature and are the ones that bring complexity and make the fragrance interesting. They form the main act and the characters are the opulent flowers, the defiant spices, the fresh herbs and the elegant woody notes. It’s what we smell in the air when we burn the candle, filling the room with these precious odours.”

THE BASE NOTES

“They are the warm and rich elegance that irradiates for the conclusion of the fragrance. They bring creaminess and body to the candle. It’s what we smell in the background and the smell after it has been lit. It is the moment where the precious woods, sensual musks, mysterious ambers and exotic resins are revealed.”



HOME FRAGRANCE | *Directions for use*

HOW TO
GUIDE

CANDLE

- Never leave a burning candle unattended.
- Burn out of reach of children & pets.
- Always leave at least 10cm between burning candles.
- Do not burn candles on or near anything that can catch fire.
- Place candle in a suitable holder.
- Place candles in an upright position.
- Keep away from sources of heat & position out of direct sunlight.
- Never use liquid to extinguish candles & do not blow out, extinguish with a suitable snuffer.
- Never move a burning candle.
- Do not burn candles in a draught.
- Do not use scented candles in oil burners or heaters.
- **Keep the wax pool clear of matches & other debris to avoid flaming & formation of secondary wicks.**

POT POURRI

- Place in a suitable container.
- **WARNING:** This is not food, do not consume.
- Avoid contact with polished or painted surfaces as fragrance oil may damage or stain such surfaces.
- Wash hands after handling.
- Keep out of reach of children & pets.

DIFFUSER

- Handle with care to prevent spills.
- Do not turn reeds over on an unprotected surface & use only as directed.
- Fragrance life span will vary with surrounding environmental conditions.
- To prolong life span keep away from sources of heat & avoid direct sunlight.
- Keep away from children & pets.
- Keep away from sources of ignition.
- **DO NOT IGNITE REEDS.**
- **CAUTION:** If swallowed seek medical advice immediately & have product packaging or label to hand.
- **Do not place bottle or reeds on an unprotected surface as fragrance oil may damage or stain furniture and fabrics.**

AIR FRESHENERS

- Avoid contact with plastic or polished surfaces as fragrance oil may damage or stain such surfaces.
- Wash hands after handling.
- Keep out of reach of children & pets.

ROOM SPRAYS

- Point spray away from the body & press pump 2 or 3 times.
- Avoid contact with polished or painted surfaces as fragrance oil may damage or stain such surfaces.
- Wash hands after handling.
- If medical advice is needed have product packaging or label to hand.
- Keep out of reach of children and pets.
- Keep away from sources of ignition.
- **WARNING:** Flammable liquid & vapour.



PLEASE REFER TO INDIVIDUAL PRODUCT PACKAGING FOR FULL INFORMATION