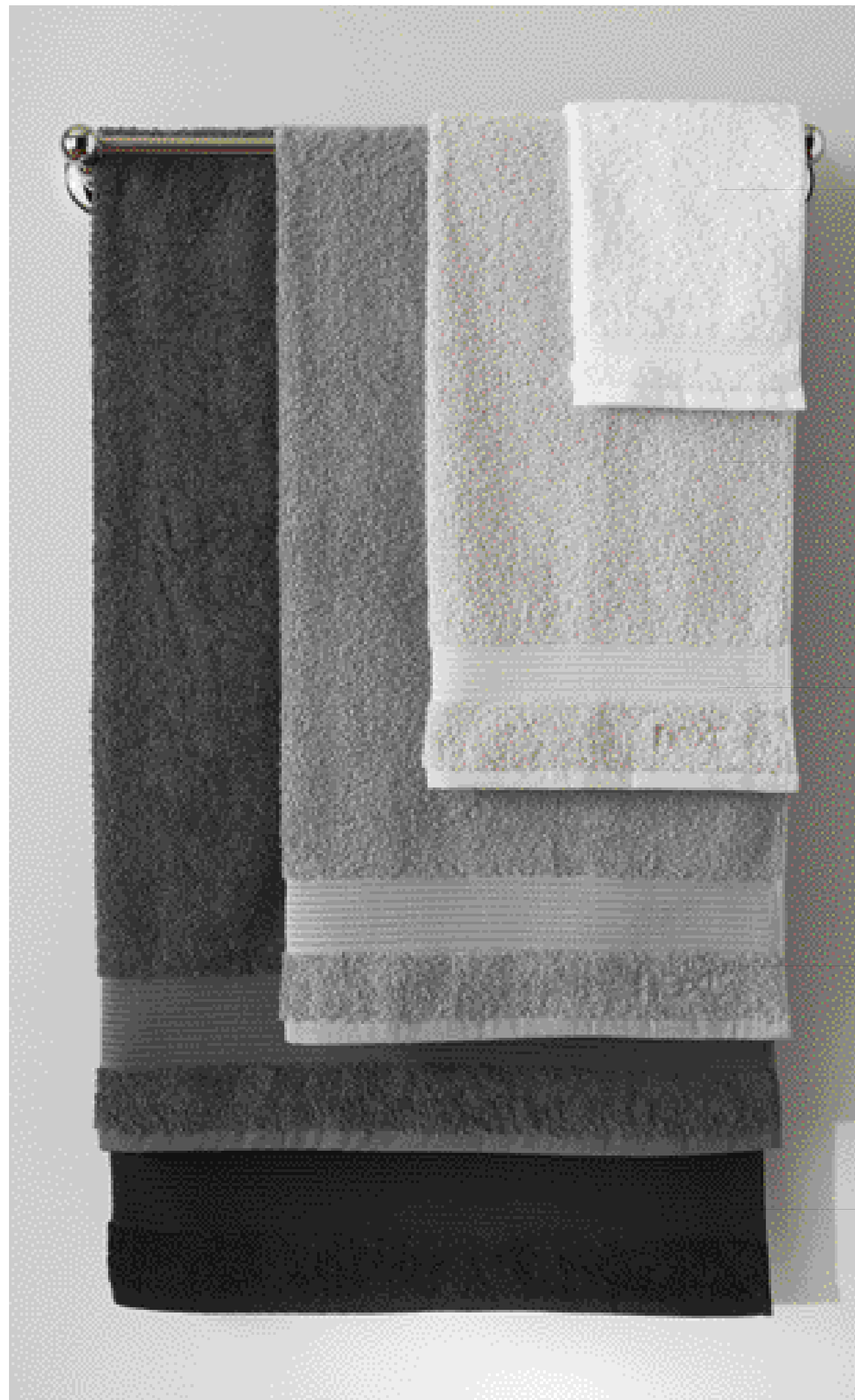


TOWELS | *Size Guide*

TOWELS IN VARIOUS SIZES TO SUIT YOUR NEEDS



FACE CLOTH

size 30cm x 30cm, 100% Cotton

HAND TOWEL

size 50cm x 90cm, 100% Cotton

BATH TOWEL

size 70cm x 130cm, 100% Cotton

BATH SHEET

size 100cm x 150cm, 100% Cotton

XL BATH SHEET

size 100cm x 180cm, 100% Cotton

TOWELS | *Buying Guide*

TOWELS FOR EVERY TYPE OF BATHROOM

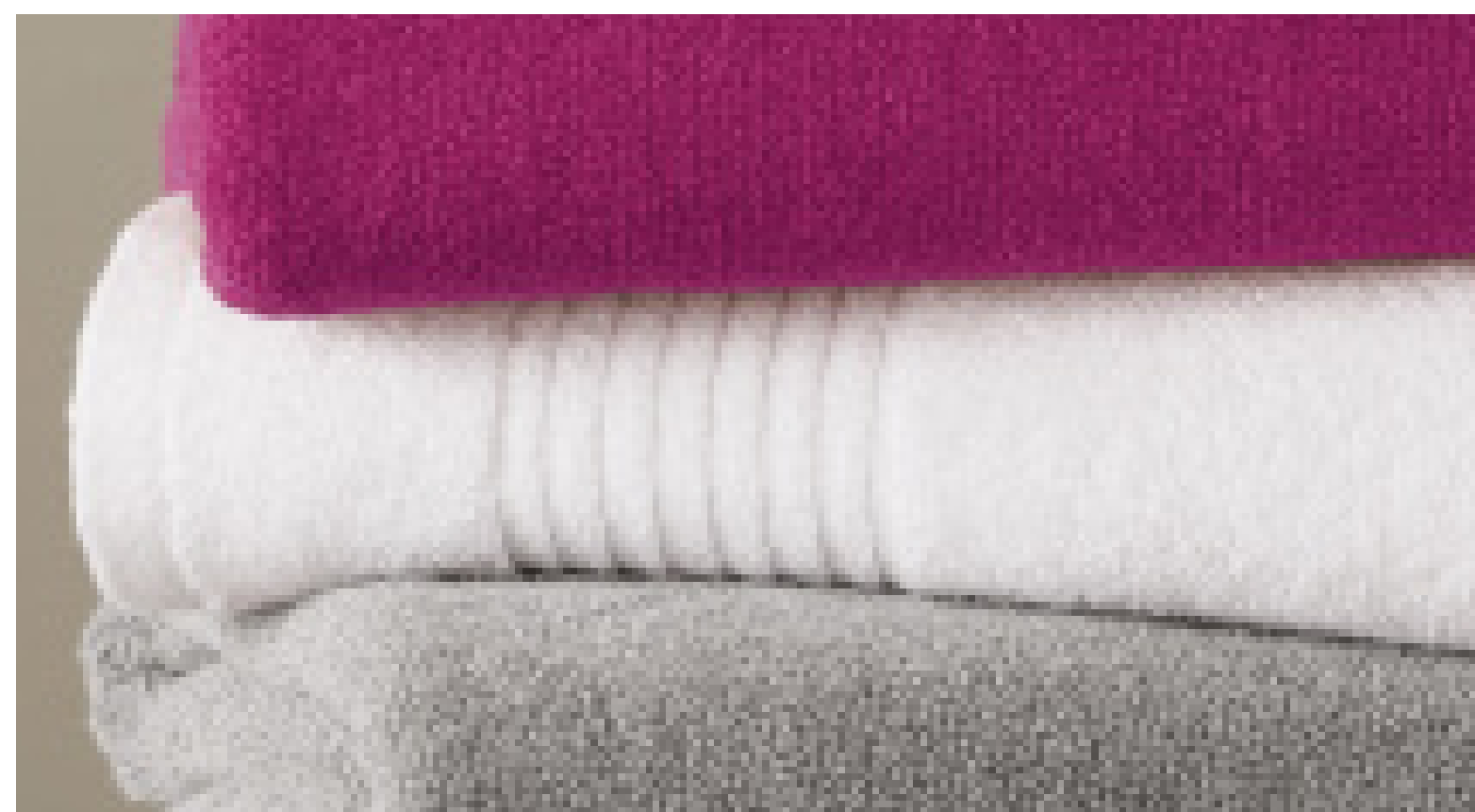
We've put together a selection of towels to suit all manner of budgets and bathrooms. You'll want to know that you're buying **quality**, so we've included plenty of information about the care and attention that goes into creating the range. Finally, we've added a few tips to help you hold on to that wonderful **'new towel feeling'** for as long as possible.

What does GSM mean?

'Grams per square metre'

As a rule, the higher the GSM, the softer, snugglier and more luxurious your towel will be.

Our Supreme Zero Twist towels are at the peak of this scale.



KEEPING YOUR TOWELS LOOKING & FEELING NEW...

1. GIVE THEM A WELCOME WASH

Treat towels right and they'll treat you right in return. Welcome new ones to your home with a quick tour of the washing machine before using them. This will keep them softer and more absorbent for longer. To keep towels in top condition, Next doesn't recommend using fabric softener as this will decrease the towels absorbency...

2. THE GREAT FABRIC SOFTENER DEBATE

Our towel professors tell us that fabric softeners work by leaving a thin coating on the surface of the towel. This makes them feel nice and smooth. However, it also decreases the absorbency of the towel.

3. THE BEST WAY TO DRY

Ideally hang them on the line (if the British weather blesses us with a lovely sunny day) and then pop them in the tumble dryer for the last 10 minute stretch. Make sure it's on a low heat, to keep them nice and fluffy! This routine will keep your towels in tip-top condition. Everyone knows a warm towel offers a whole new level of cosiness...

4. MAINTAINING GOOD QUALITY

Sometimes towels pluck and threads come loose. Don't worry, just trim it neatly with a pair of scissors and your towels will look and feel as good as ever.

TOWELS | *For every bathroom*



100% PURE COTTON

At 420gsm, they're conveniently light. Dual sided, super quick-drying and highly absorbent. Made from 100% combed cotton, they won't fray or shed but stay soft and fluffy. For the whole family, these towels provide superb all-round value.

Available as:

- hand towel
- bath towel
- bath sheet
- 4 piece bale
(2 hand towels & 2 bath towels)



EGYPTIAN COTTON PILE

Everyday luxury, 600gsm made with 100% Egyptian cotton pile. Regarded as one of the worlds finest yarns with long strong fibres.

An additional combing process removes short fibres and creates a beautifully soft, strong and super absorbent towel that is perfect for everyday use.

SUPREME ZERO TWIST

Seriously soft: 100% combed cotton with a deep, soft pile and a generous 700gsm weight.

The zero twist construction with the added combing process removes the shorter fibres, which helps to reduce shedding and fraying, while offering superior absorbency properties, with a lightweight feeling.