# U.S.A Privacy Policy Appendix

## Document Control

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This is the Privacy Policy Addendum for **NEXT U.S., JoJo Maman Bébé U.S. & Fatface** websites ONLY

## Additional information for customers based in California, and certain other U.S. states

In certain U.S. states consumers have certain rights regarding the personal information that businesses have about them, such as the California Consumer Privacy Act (the 'CCPA'). This includes the rights to request access or deletion of your personal information, as well as the right to direct a business to stop selling your personal information.

## Categories of Personal Information and Purposes

The categories of personal information we may collect about you (or have collected in the preceding 12 months) include:

- Personal Identifying Information such as your full name, email address, date of birth, postal address, telephone number, user account number, social media accounts amongst others.
- Commercial information such as your purchasing history, delivery information and communications relating to your order(s) or purchase(s).
- Information collected through automated technologies like cookies such as browser information, IP address and geolocation, device type, browser type, visited sites, browsing time, etc.
- Payment information such as name, card issuer and card type, credit or debit card number, expiration date, CVV code and billing address.
- Sensitive information under California or Federal Law, such as age and gender.
- Inferences drawn from information identified in CCPA Section 1798.140(o); and used to create consumer profiles or predict consumer preferences, characteristics, or behaviours.

Please see the section on "The information we collect and how we use it" above for more information on the purposes for which we collect your personal information.

## Disclosing Your Personal Information

Please see the section on "Third Parties we share data with and receive data from" for a description of the third parties with whom we may share your personal information (or have shared your personal information in the last 12 months).

## Your rights

### Right to opt-out of sale:

While we do not sell personal information in exchange for any monetary consideration, we do share personal information for other benefits that could be deemed a "sale," as defined by the CCPA (Cal. Civ. Code 1798.140(t)(1)). We support the CCPA and wish to provide you with control over how your personal information is collected and shared. To make an opt-out of sale request, contact us according to the 'How to get in touch' section below and please include "Do Not Sell" in the subject line.

### Right to request disclosure:

You have the right to request disclosure about what categories of personal information we have sold or disclosed for a business purpose about you and the categories of third parties to whom the personal information was sold or disclosed. You have a right to

request disclosure of specific pieces of personal information. Below is a complete list of the personal information that you can include in your request.

- The categories of personal information that we have collected about you.
- The categories of sources from which we collected the personal information.
- The business or commercial purpose for collecting or selling personal information.
- The categories of third parties with whom we share personal information.
- The specific pieces of personal information we collected about you.
- The categories of personal information that we disclosed about you for business purposes.
- The categories of personal information that we have sold about you, as well as the categories of third parties to whom we sold your personal information.

**Right to request deletion:**
You have the right to request that we delete any personal information about you that was collected from you. Please note that there are exceptions where we do not have to fulfil a request to delete personal information, such as when the deletion of information would create problems with completing a transaction or compliance with a legal obligation.

**Right to non-discrimination:**
We will not discriminate against you (e.g. through denying goods or services or providing a different level or quality of goods/or services) for exercising any of the rights afforded to you.

**Right to rectification:**
You have the right to request that we correct any incorrect personal information we hold on you to ensure that it is complete and as accurate as possible..

**California shine the light:**
Under California's "Shine the Light" law California residents who use our website and who provide personal information to us in order to obtain our products and services may request certain information regarding our disclosure of personal information to third parties for their own direct marketing purposes. This includes the categories of personal information and the names and addresses of those businesses with which we shared your personal information with in the previous calendar year. You may request this information once per calendar year. To make such a request, please send an email to dataprotection@next.co.uk

**Limit the use of my personal information:**
You have the right to limit the use of your sensitive personal information in certain circumstances. We will only collect sensitive personal information, as defined by the applicable California or other local law, for the purposes allowed by law or with your consent.

**How do we handle your requests?**
We endeavour to respond to a verifiable consumer request within the required timeframes. If we need more time, we will inform you of the reason and extension period in writing. Any disclosures we provide will only cover the 12-month period preceding

receipt of the verifiable consumer request. The response we provide will also explain why we cannot comply with a request, if applicable. We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

### Children

We do not knowingly collect or solicit personal information from anyone under the age of 13. If you are under 13, please do not attempt to register for services or send any personal information about yourself to us. If we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible. If you believe that a child under 13 may have provided us their personal information, please contact us.