



The joy society

Spring 2026

FATFACE
MADE FOR LIFE™

The joy society

To the merry makers, smile seekers and cheer chasers—the feeling's mutual. And this season, we're on a mission to boost the mood and make life a little sweeter.

We're bringing the joy and brightening every moment, banding together with a host of happy-go-lucky heroes to create our very-own feel-good fellowship.

And we want you to join our collective...





Left:
Eliza Suede Jacket
£199 | V02168

Camber Barrel Jean
£59 | H41906

Right:
Bessie Stripe Shirt
£49.50 | W66095

Airlie 1988 Hoodie
£62 | H67838

Maele Surf Ditsy Skirt
£49.50 | H69518

Ki & Dee

Chiara Hunter and Diana Vickers – the uplifting podcast duo and BFFs who are famed for their catchy, viral songs and mood-boosting friendship. Chatty, relatable and welcoming.

@kianddee



Faye Plunkett

Known for her uplifting Tik Toks spreading positivity, Faye hits the town on her scooter, chatting to her audience and sharing joyful advice as well as her outfit of the day's aptly named, SCOOTD.

@faye_plunkett

Willa Knitted Tank
£42 | H93079

Flower Pearl
Drop Earrings
£14.50 | W75118





Left:
Straight Fit Jean
£59 | W54985

Brooke Graphic Crew
£49.50 | H76346

Ennis Check Shirt
£49.50 | H49391

Right:
Stow Chino Shorts
£46 | W52762

Bike Square Tee
£28 | H59462

Canvas Worker Jacket
£75 | W30949


Waffle Beanie
£20 | F31865

Black Scottish Adventurers

An uplifting, adventure-loving community group run by Josh & Enoch. The duo lead the 7k strong members, embracing the great outdoors while tackling stereotypes and hardship within the minority community. The group has an upbeat, welcoming mindset, with its community growing from strength to strength.

@blackscottishadventurers



A photograph of Sam Shendi, a man with a beard and glasses, wearing a blue and orange plaid shirt. He is standing next to a large, glossy red sculpture that resembles a stylized heart or a thick, curved line. The background is a colorful, abstract mural. In the top left corner, there is a text overlay for clothing items.

Tapered Fit Jeans
£59 | H48215

Kaber Check Shirt
£49.50 | W63382

Sam Shendi

Award-winning sculptor Sam Shendi is known for spreading joy through the world of art. His recent colourful creation in Bradford has received nationwide praise and he continues to embrace a unique and quirky style while bringing together community in all that he does.

@sam_shendi





Harper Top
£39.50 | H60063

Eliza Suede Jacket
£199 | V02168

Welling Wide Leg Jeans
£62 | E52058



Bella Floral
Tea Dress
£69 | H59274

Suede Knee
High Boots
£125 | F55985





Ruched Crossbody Bag
£59 | H72773



Leoni 2-in-1 Knit
£62 | H57535

Camber
Barrel Jeans
£59 | W70099

Ruched Crossbody Bag
£45 | H72773



Cat Ditsy Blouse
£46 | W66092

Carmel Straight Jeans
£59 | B05724



Carly Blouse
£49.50 | W66096

Patch Pocket
Flare Jeans
£59 | H63298




Carly Ditsy Blouse
£49.50 | H59307

Bobble Cardigan
£62 | Y23126

Carmel Straight Jeans
£59 | F37339

Vintage Ditsy
Hair Scarf
£14.50 | H69042



Grace Embroidered
Jacket
£69 | H62893

Hove Crop Jeans
£59 | H63295

Vintage Ditsy
Hair Scarf
£14.50 | H69042

Bessie Stripe Shirt
£49.50 | W66095

Airlie 1988 Hoodie
£62 | H67838

Maelle Surf
Ditsy Skirt
£49.50 | H69518



Snoopy Surf Jumper
£62 | W64320

Alev Wide Leg Jeans
£52 | H63324

Carolyn Stripe Shirt
£52 | W66085



Bria Floral Midi Dress
£75 | W76375



Darcy Linen
Spot Blouse
£49.50 | H64471

Cassie Spot Short
£49.50 | H79640



Adele Floral
Midi Dress
£69 | H59277

Oval Buckle Belt
£25 | F70063



Carly Ditsy Blouse
£49.50 | H59307

Carmel Straight Jeans
£59 | F37339

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For samples or high res imagery please contact: fatface@instinct-pr.com

