









How to view this PDF

Notes to all:

Adjust your preferences within Acrobat as follows: Edit Menu>Preferences>Page Display> Check Overprint Preview is ON (or Off until it displays correctly). This PDF may contain White/Varnish Separations that will be displayed as a solid colour, if you need these separations turned off this can be done as follows:

or after going to plate or print as a result of not answering these queries.

View Menu>Navigation Panels>Layers, you can then turn off layers that relate to White/Varnish.

We would like to draw attention to pink notes. If they have not been answered by the relevant

parties we believe this to mean the note is not relevant and does not need to be acted upon. No responsibility will be taken by the Artwork Agency for any anomalies arising before, during

To Supplier: Please check this proof for:

. Correct cutter / machine drawing and date stamp area etc

Sign off: Please check full contents/details before approving this artwork. The Artwork Agency will not be liable for any errors or omissions after client approval.

- Correct orientation.
- 3. Correct photography (if applicable)
- 4. Any technical information and back of pack details.

To Printer: Please check this proof for:

- 1. Correct cutter / machine drawing and date stamp area etc.
- . Correct orientation.
- 3. Number of colours.
- Any technical information e.g. bleeds or non print areas etc.
 Minimum type sizes.
- 6. Any pre-press issues e.g. rationalisation of colours Repro specifications, proofing requirements and digital format requirements

IT IS THE PRINTER'S RESPONSIBILITY TO APPLY ANGLES & LPI PLEASE NOTE: Due to the speed of the approval process, the Artwork Agency will NOT wait for approval before progressing to repro, but any late amends at repro stage could delay the launch and will incur costs.