

dyson airwrap i.d.

A faster, easier way to
achieve consistent curls¹

The only connected multi-styler to
intelligently adapt heat, airflow and timings
to your hair type.



II

With Dyson-designed Presentation case

Receive a complimentary Presentation case when
you shop the Dyson Airwrap i.d.™ multi-styler and
dryer in Ceramic pink.



In the box



New Dyson Airwrap i.d.™ multi-styler and dryer -
Straight+Wavy (Ceramic pink)



Conical Airwrap™ barrel



40mm long barrel



Anti-snag loop brush



Large round volumising
brush



Dryer+Flyaway smoother



Fast dryer



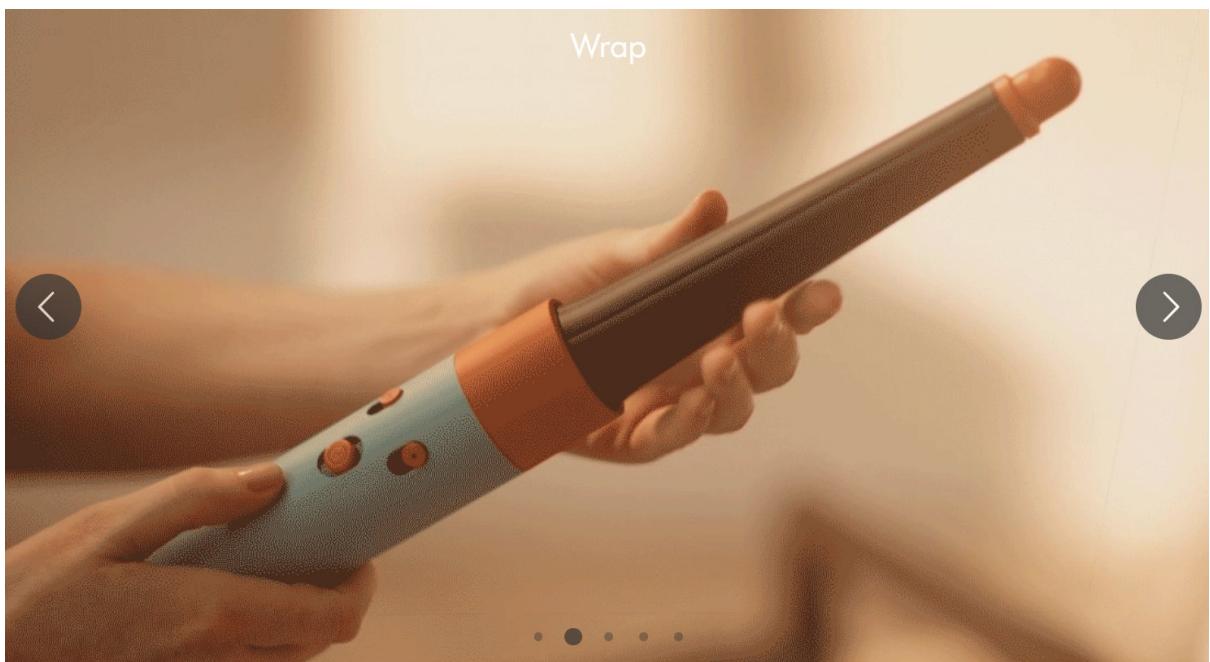
Filter-cleaning brush



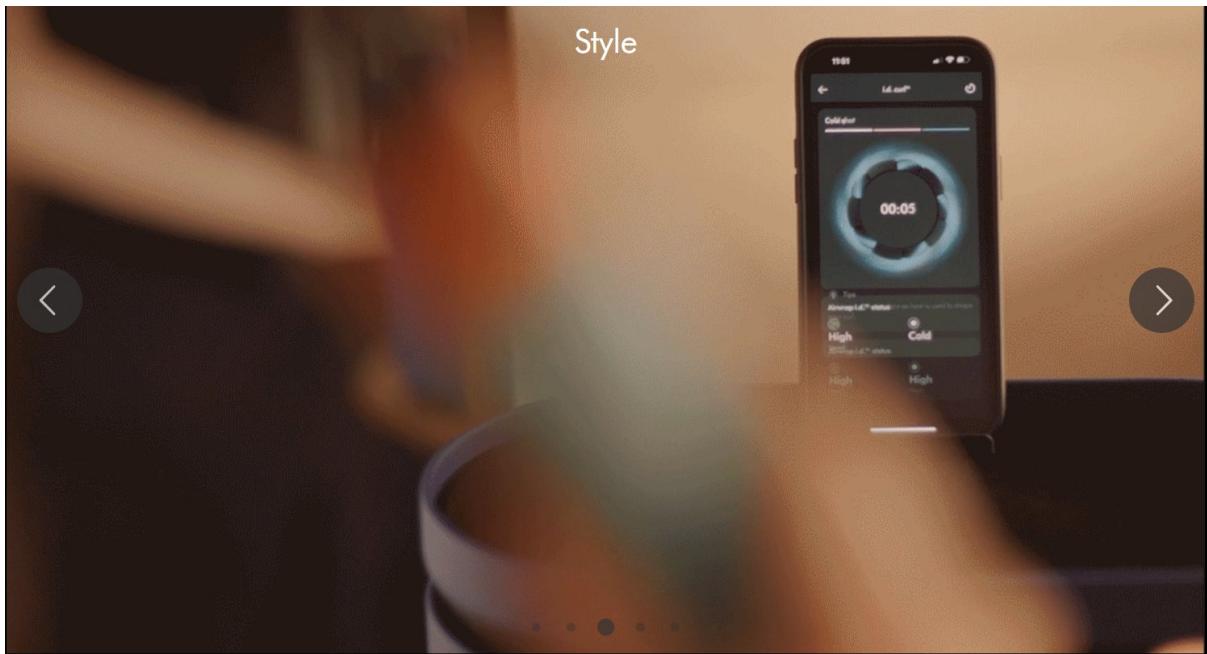
Presentation case

Perfect connection

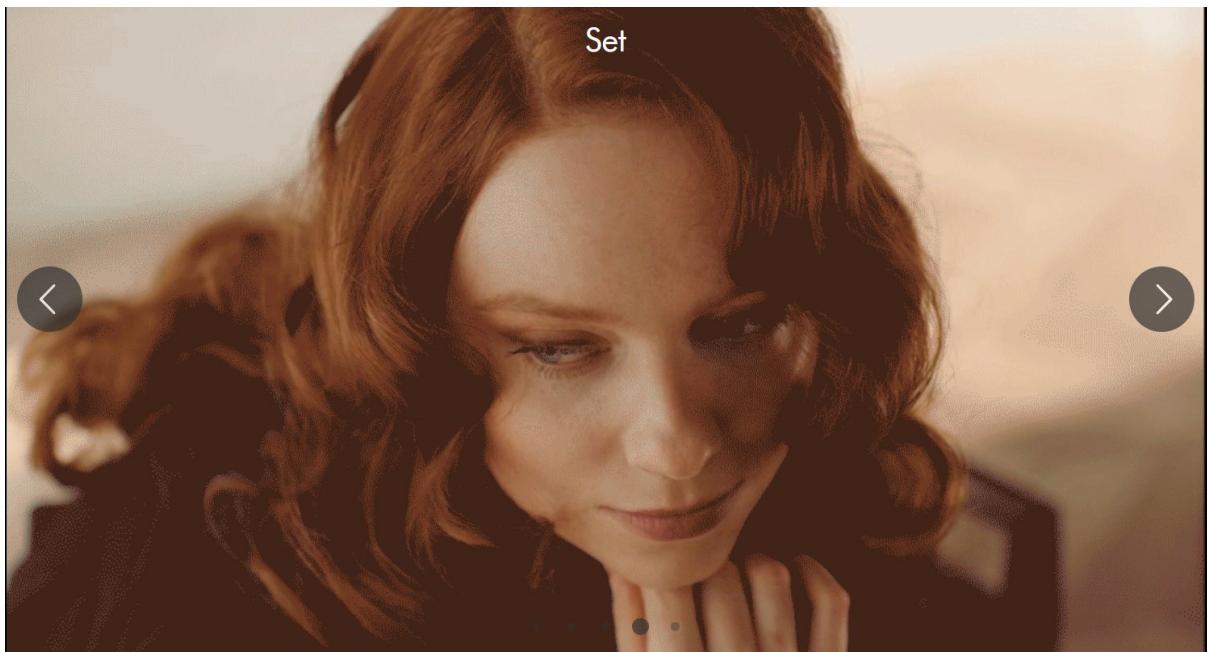
Connects to the MyDyson™ app to create a personalised
curling routine, according to your hair profile. For perfect, consistent curls, every time.

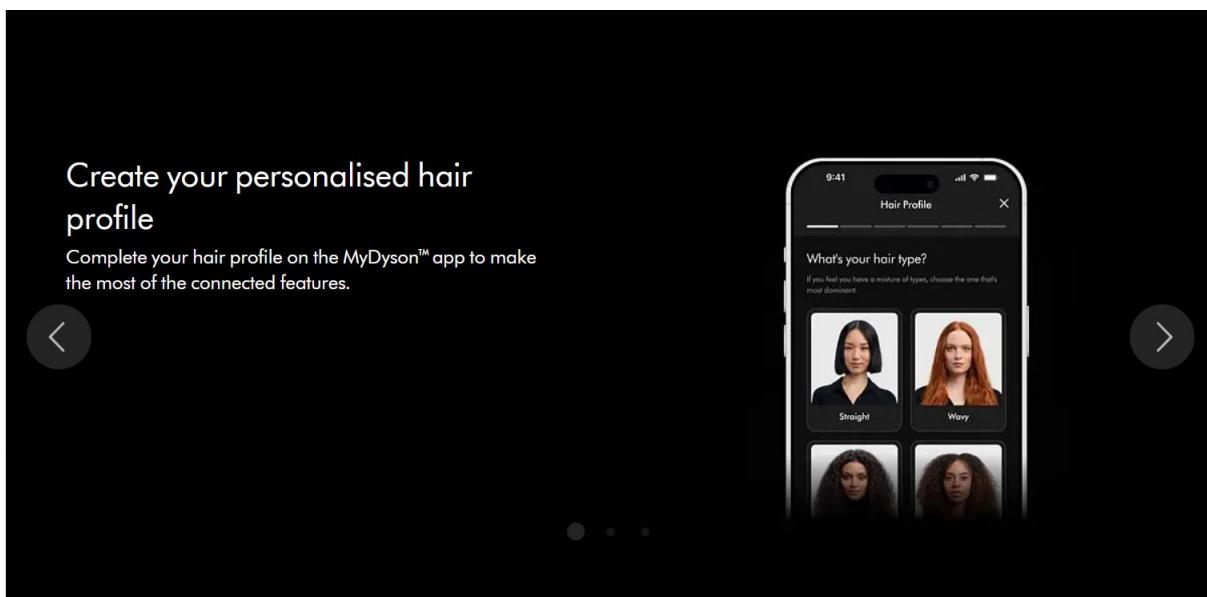
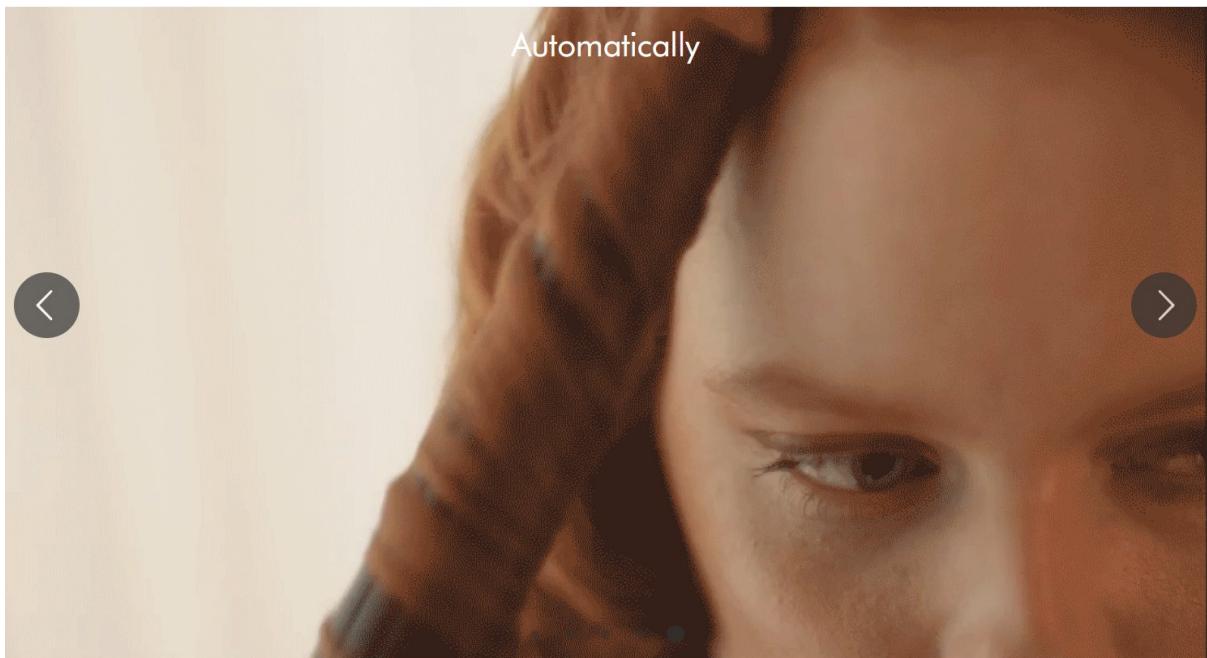


Style



Set





Personalised curling sequence

Your profile on the MyDyson™ app tailors your Airwrap i.d.™ multi-styler and dryer when you pair with your phone.

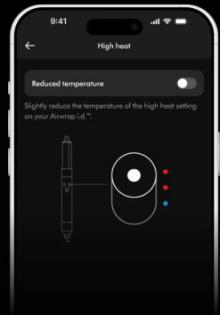


Consistent curls, at the touch of a button

Your Airwrap i.d.™ will wrap, style and set your curls – automatically. For faster, easier styling.¹



i.d. curl™ and app-connected features



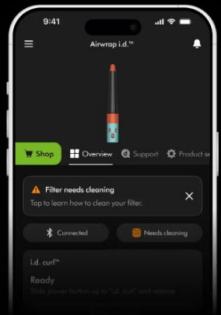
Adjustable heat settings

Sensitive scalp? Use the app to reduce the heat. And i.d. curl™ automatically adjusts.



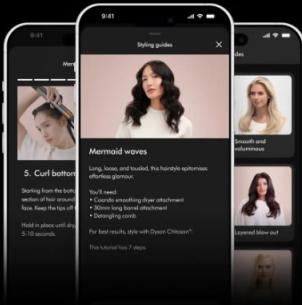
Live settings

The MyDyson™ app shows your current settings when you're Bluetooth® connected.



Maintenance notifications

Keep your Airwrap i.d.™ multi-styler and dryer performing at its best with easy regular maintenance. The app will tell you when and how to do it.



Guided styling

Fancy trying a new look? The MyDyson™ app has dozens of step-by-step styling guides. Everything from glam blowouts to beach waves.

One device does it all

More styles. No heat damage.

Conical Airwrap™ barrel

The tapered tip enables styling closer to the root. For lighter, more defined curls.²



Fast dryer

Quickly dries before styling.



Dryer + Flyaway smoother

Smooths finished styles.

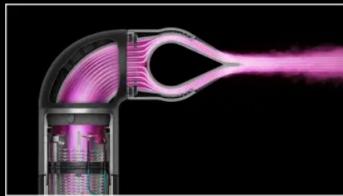


Learn more about the new attachments



Conical barrel

Its conical shape makes this barrel easy to use. Get close to the roots for defined curls throughout your hair, and volumised, bouncy styles.



Blade concentrator

Creates a concentrated smooth airflow for precise, sleek styling. Use with a brush to create a smooth blow dry with bends and flicks. Attachment sold separately.

Endless styling possibilities

For straight and wavy hair.

Retro waves

Styled using the Fast dryer, Conical Airwrap™ barrel and Dyson Chitosan™ styling range.



Short sleek bob

Styled using the Dryer + Flyaway smoother, Blade concentrator³ and Dyson Chitosan™ styling range.



Long '90s blowout

Created using the Firm smoothing brush,³ Large round volumising brush and Dyson Chitosan™ styling range.



'80s curls

Styled using the Fast dryer, 20mm Airwrap™ barrel and Dyson Chitosan™ styling range.



New Conical Airwrap™ barrel

The new Conical Airwrap™ barrel is engineered for enhanced Coanda airflow along its tapered shape. Easier styling, right to the root.



No heat damage

Dyson's intelligent heat control keeps temperatures under 150°C, preventing extreme heat damage and protecting shine.



Fast high-pressure motor

Spins at 110,000rpm, generating enough pressure to create the Coanda effect.



Coanda effect

Dyson harnessed the Coanda effect to wrap and hold hair around the styling barrel. Creating curls with air, not extreme heat.



Specifications

Negative ions	Cable Length	Air Flow	3 heat settings
Help reduce static	2.675 m	13.5 l/s	3 heat, 3 speed
Voltage	Wattage	Weight	
220V-240V	1,300 w	0.611 kg	

Height	
272 cm	
Length	
41 cm	
Width	
48 cm	



¹vs. original Dyson Airwrap™ multi-styler and dryer.

²vs. Dyson Airwrap™ 30mm barrel.

³Attachment sold separately.

App functionality may vary per market. Requires internet connection. Operating system and mobile device requirements for the MyDyson™ app can be found on the App Store or Google Play. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc. and any use of such marks by Dyson is under license.

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