

dyson airwrap i.d.

## A faster, easier way to achieve consistent curls<sup>1</sup>

The only connected multi-styler to intelligently adapt heat, airflow and timings to your hair type.



### With Dyson-designed Presentation case

Receive a complimentary Presentation case when you shop the Dyson Airwrap i.d.<sup>™</sup> multi-styler and dryer in Ceramic pink.



## In the box



Conical Airwrap™ barrel



40mm long barrel



Anti-snap loop brush



Large round volumising brush



Dryer + Flyaway smoother

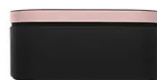


Fast dryer

New Dyson Airwrap i.d.™ multi-styler and dryer - Straight+Wavy (Ceramic pink)



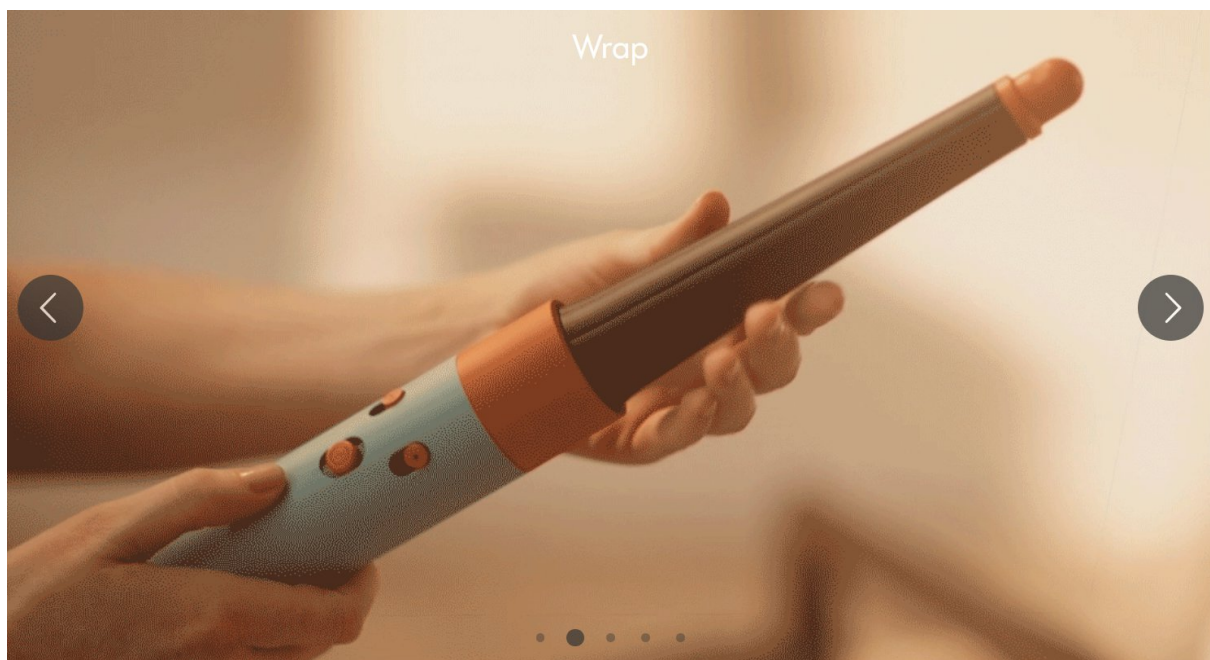
Filter-cleaning brush

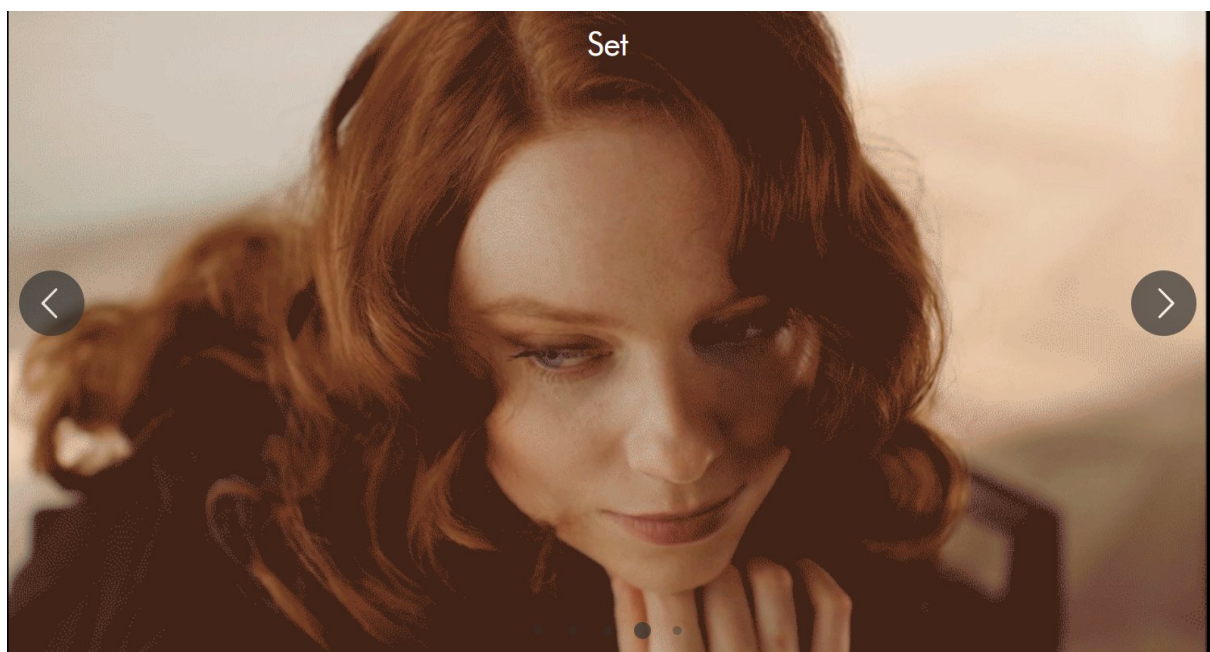
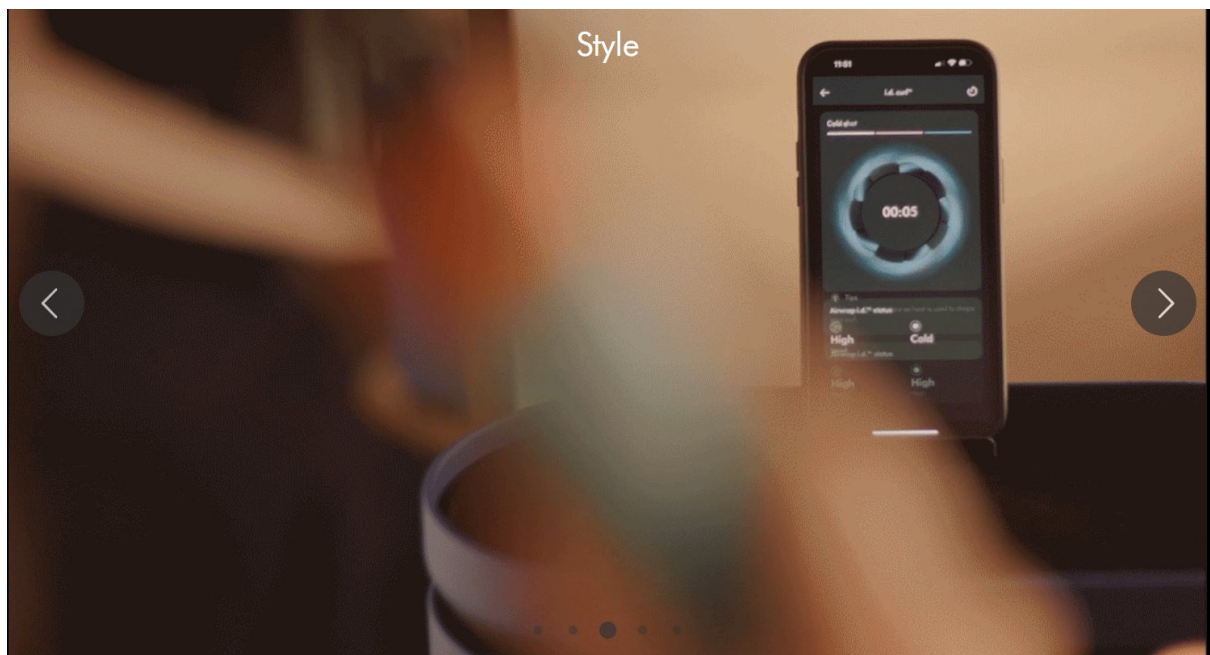


Presentation case

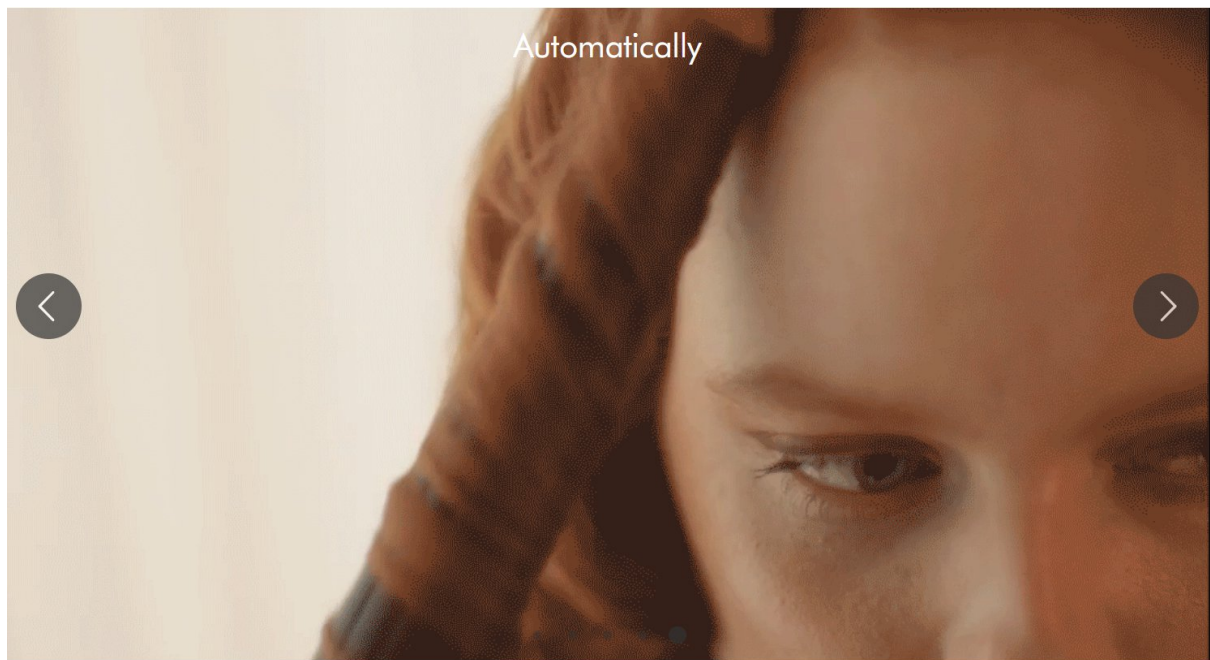
## Perfect connection

Connects to the MyDyson™ app to create a personalised curling routine, according to your hair profile. For perfect, consistent curls, every time.









Create your personalised hair profile

Complete your hair profile on the MyDyson™ app to make the most of the connected features.

9:41 Hair Profile X

What's your hair type?

If you feel you have a mixture of types, choose the one that's most dominant.

Straight Wavy

Curly Coily

## Personalised curling sequence

Your profile on the MyDyson™ app tailors your Airwrap i.d.™ multi-styler and dryer when you pair with your phone.

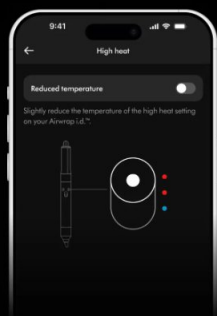


## Consistent curls, at the touch of a button

Your Airwrap i.d.™ will wrap, style and set your curls – automatically. For faster, easier styling.<sup>1</sup>

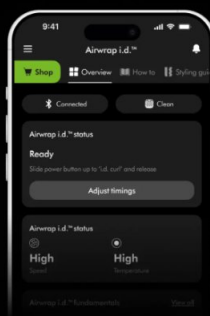


## i.d. curl™ and app-connected features



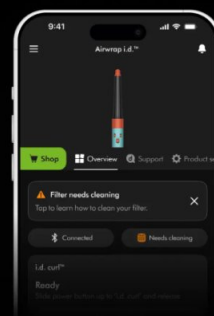
### Adjustable heat settings

Sensitive scalp? Use the app to reduce the heat. And i.d. curl™ automatically adjusts.



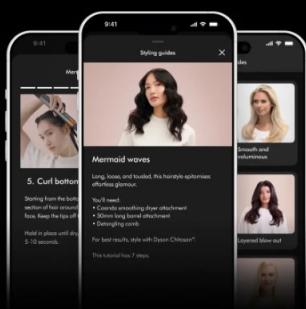
### Live settings

The MyDyson™ app shows your current settings when you're Bluetooth® connected.



### Maintenance notifications

Keep your Airwrap i.d.™ multi-styler and dryer performing at its best with easy regular maintenance. The app will tell you when and how to do it.



### Guided styling

Fancy trying a new look? The MyDyson™ app has dozens of step-by-step styling guides. Everything from glam blowouts to beach waves.

## One device does it all

More styles. No heat damage.

### Conical Airwrap™ barrel

The tapered tip enables styling closer to the root. For tighter, more defined curls.<sup>2</sup>



### Fast dryer

Quickly dries before styling.



### Dryer + Flyaway smoother

Smooths finished styles.



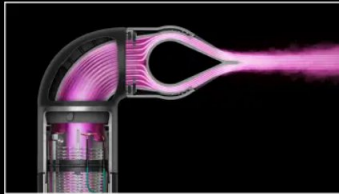


## Learn more about the new attachments



### Conical barrel

Its conical shape makes this barrel easy to use. Get close to the roots for defined curls throughout your hair, and volumised, bouncy styles.



### Blade concentrator

Creates a concentrated smooth airflow for precise, sleek styling. Use with a brush to create a smooth blow dry with bends and flicks. Attachment sold separately.

## Endless styling possibilities

For straight and wavy hair.

### Retro waves

Styled using the Fast dryer, Conical Airwrap™ barrel and Dyson Chitosan™ styling range.



### Short sleek bob

Styled using the Dryer+ Flyaway smoother, Blade concentrator<sup>3</sup> and Dyson Chitosan™ styling range.



## Long '90s blowout

Created using the Firm smoothing brush,<sup>3</sup> Large round volumising brush and Dyson Chitosan™ styling range.



## '80s curls

Styled using the Fast dryer, 20mm Airwrap™ barrel and Dyson Chitosan™ styling range.



## New Conical Airwrap™ barrel

The new Conical Airwrap™ barrel is engineered for enhanced Coanda airflow along its tapered shape. Easier styling, right to the root.



## No heat damage

Dyson's intelligent heat control keeps temperatures under 150°C, preventing extreme heat damage and protecting shine.



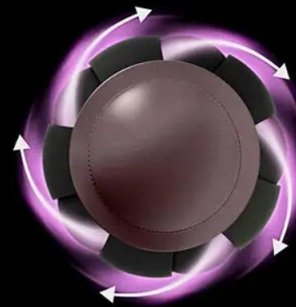
## Fast high-pressure motor

Spins at 110,000rpm, generating enough pressure to create the Coanda effect.



## Coanda effect

Dyson harnessed the Coanda effect to wrap and hold hair around the styling barrel. Creating curls with air, not extreme heat.



## Specifications

Negative ions	Cable Length	Air Flow	3 heat settings
Help reduce static	2.675 m	13.5 l/s	3 heat, 3 speed
Voltage	Wattage	Weight	
220V-240V	1,300 w	0.611 kg	

Height

272 cm

Length

41 cm

Width

48 cm



<sup>1</sup>vs. original Dyson Airwrap™ multi-styler and dryer.

<sup>2</sup>vs. Dyson Airwrap™ 30mm barrel.

<sup>3</sup>Attachment sold separately.

App functionality may vary per market. Requires internet connection. Operating system and mobile device requirements for the MyDyson™ app can be found on the App Store or Google Play.

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