

A photograph of a garden scene featuring a brick wall, a wooden trellis with climbing plants, and a striped armchair. Two floral curtains hang from the trellis. The foreground is filled with green grass and white daisies. The text 'LAURA ASHLEY' is overlaid at the top in a large, white, serif font.

LAURA ASHLEY

SINCE 1953

Autumn Winter 2023

Celebrating *70 years of* LAURA ASHLEY

In celebration of 70 years of Laura Ashley, the brand's extensive heritage and rich archive remain a continuous source of inspiration, incorporating timeless designs with a modern flair. Each piece within the collection has been designed to create a cosy sanctuary within your home, bringing warmth and elegance to your living spaces.

With its warm colour palettes, cosy details, and luxurious fabrics, this carefully curated collection creates a warm and inviting ambience, perfectly suited for snug evenings during the autumn and winter seasons. Whether it is a modern country look, an elegant antiqued style, or a colourful timeless aesthetic, this collection offers something for everyone, inviting you to create cherished moments in the comfort of your home.



Natural Oak Wellington Side Table £325, Moss Green Pussy Willow Wallpaper £46, Green Picardie Framed Print £70, Pointon Fields Made to Measure Blinds from £84, Newport Blue Matt Emulsion Paint from £44, Kennett Chair £595, Heritage Collectables Set of 4 Plates £72, Corrina Leaf Hurricane Small Lamp £19

The Wholesome Home

Step into a captivating modern country story with The Wholesome Home, celebrating a return to a simpler way of life, embracing the artful creation of products. Creating a cosy and relaxed atmosphere, this story features a blend of neutral tones and a delightful pop of colour, complemented by charming ditsy floral prints.

There are wonderful earthy tones infused throughout the story, featured through antique metal light fittings, rustic washed oak furniture like the Wellington Coffee Table and Side Table and a selection of Home Accessories from the latest collection. Alongside these pieces are the The Beaumaris sofa in the neutral Harley Natural fabric and the Lynden Chair in the captivating new Lyme Regis Stripe fabric, creating a warm and homely ambience to the living space.

This story effortlessly transcends through the home, weaving its relaxed and welcoming atmosphere through the living room, kitchen, dining area, bedroom and beyond. This story is easy to live with, transforming the home into a haven of comfort and timeless style.



Harley Natural Fabric Beaumaris Sofa from £1500, Moss Green Pussy Willow Wallpaper £46, Newport Blue Matt Emulsion Paint from £44, Lyme Regis Stripe (Natural) Lynden Chair from £900, Brydie Throw £60, Natural Oak Wellington Side Table £325, Natural Oak Wellington 2 Door 3 Drawer Sideboard £1375, Grey Green Nigella Cushion £45, Sage Churchstroke Feather Filled Cushion £45, Rosanna Fern Cushion £35, Heritage Collectables Tea Cup & Saucers £60, Artichoke Table Lamp £125, Brass Highgrove Floor Lamp £159, Edith Ivory Clock £80, Multi Pointon Fields Ready Made Curtains (Pair) from £80



Tate Wood 5 Light Pendant Ceiling Light £160



Brookvale Large Station Clock £100, Rosemore Framed Print £100



Wellington Coffee Table £525, Heritage Collectables Set of 4 cups & saucers £60

Pussy Willow

A classic Laura Ashley floral design in natural tones. Reminiscent of the first days of early spring, this clean and fresh Pussy Willow sprig design brings a touch of the outside in. First launched in 2012, this inviting design was inspired by an antique wallpaper sample from the archive depicting a red-breasted bird in branches of pussy willow. This subtle design creates a warm and serene living space.



Harley Natural Fabric Beaumaris Sofa from £1500, Grey Green Nigella Cushion £45, Green Picardie Framed Print £70,
Moss Green Pussy Willow Feather Filled Embroidered Cushion £50, Natural Oak Wellington Side Table £325,
Moss Green Pussy Willow Wallpaper £46, Sage Brydie Throw £60, Painton Fields Made to Measure Blinds from £84, Newport
Blue Matt Emulsion Paint from £44



Pointon Fields

A contemporary floral print, the Pointon Fields showcases a lively watercolour illustration. Featuring highly stylised wildflowers, this pretty design includes intertwining leaves and foliage.

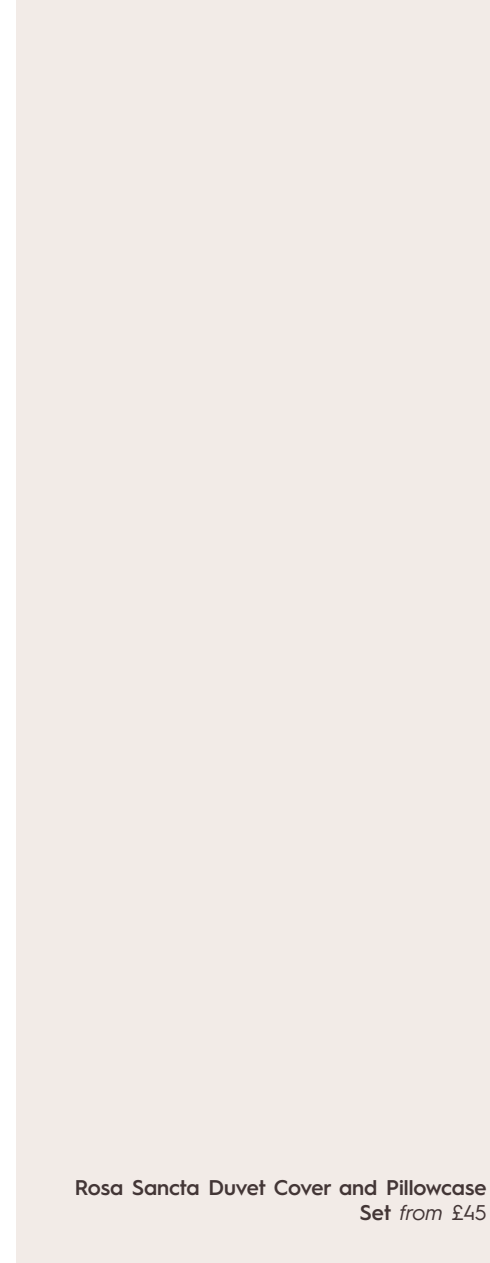


Left: Pointon Fields Duvet Cover and Pillowcase Set from £65, Rosanna Pistaschio Green Cushion £35, Below: Pointon Fields Eyelet Curtain from £80





Lyme Regis Stripe (Natural) Lynden Chair from £900, Natural Oak Wellington 2 Door 3 Drawer Sideboard £1375, Moss Green Pussy Willow Feather Filled Embroidered Cushion £50, Rosanna Fern Cushion £35, Picardie Ceramic Table Lamp Base £99, Helmsley Cream Lamp Shade from £27, Brookvale Large Station Clock £100, Rosemore Framed Print £100, Cleavers Wool Rug from £399, Lynden Footstool in Colton Check from £450



Rosa Sancta Duvet Cover and Pillowcase Set from £45





Loveston Newport Blue Duvet Cover
and Pillowcase Set from £55

Rose Garden

The Rose Garden collection is a modern and fresh story that encapsulates timeless beauty and the delicate charm of blooming roses. Infused with soft pastel hues, intricate floral patterns, and elegant silhouettes, each print has a romantic allure that enhances any space.

Inspired by prints from the rich heritage of Laura Ashley's archive, this story transcends throughout the home, giving each room a homely and cosy feel.



Mountney Garden Duvet Cover and Pillowcase Set from £45



Mountney Garden Antique Pink Cushion £45



Pink Idinia Cushion £40



Mountney Garden Wallpaper £46



Mountney Garden Blinds from £79



Mountney Garden Made to Measure
Curtains from £91

Midnight Palace

Midnight Palace is classically timeless story with a rich colour palette of Laura Ashley's signature seaspray blues. Featuring traditional block prints reminiscent of the start of the Laura Ashley brand, this colourful story creates a welcoming and fresh atmosphere that effortlessly integrates into everyday living. This story features some of the brands most iconic prints such as the heritage inspired Whitebrook print, creating the perfect balance of a welcoming home feel and eclectic elegance.

Inspired by Bernard Ashley's time in India, the influence of the Middle East on the couples design style is event, tracing back to when they started printing patchwork and head scarves at their kitchen table in the early 1950's.

This collection has been developed around a crisp fresh blue colour palette adding interest with the rich crimson in the living and dining spaces, while soft golden yellow layers feature in the bedroom, creating a truly transitional and effortless style.

Celebrating floral prints in a unique and-traditional easy, offering a simplistic and stylish approach that feels modern and refreshing, almost resembling colour blocking with patterns.

The coloured furniture pieces bring personality to life within this story. Whether it's the Midnight Navy or the rich oxidised Crimson Red, the scalloped design detail adds an elegant touch, creating an exclusive and premium feel within the room.



Dusky Seaspray Whitebrook Wallpaper £46, Black Ludchurch 5 Light Ceiling Fitting Ceiling Light £180, Pale Seaspray Matt Emulsion Paint from £44, Wooten Midnight Navy Penarth Sofa from £1625, Pennarth Storage Footstool from £450, Kingsley Velvet Crimson Norwood Chair from £900, Anneliese Velvet Steel Heydour Stool £99, Hemsley Task Floor Lamp £160, Newborough Cotton Chenille Rug from £325, Honey Gold Balmoral 1 Drawer Side Table £295, Crimson Adain Palace Made To Measure Curtains from £100, Crimson Foscot Damask Blinds from £84, Cranberry Nigella Cushion £45, Seaspray Brydie Throw £60, Seaspray Rectangle Gower Seaspray Cushion £30, Blue Belvedere Box Frame Canvas £150, Reeded Glass Hurricane Lamp from £49, Hencroft Nest of 2 Tables £325, Ayra Seaspray Throw £57

Adain Palace

This grand yet simplistic design features majestic birds of paradise in a tonal watercolour style.



Adain Palace Wallpaper £46





Dusky Seaspray Whitebrook Wallpaper
£46,
Pale Seaspray Matt Emulsion Paint from
£44,
Dusky Seaspray Henshaw Drinks Cabinet
£1345,
Blue Belvedere Box Frame Canvas £150,
Set of 4 Gin Glasses £49,
Set of 4 Champagne Glasses £45,
Newborough Cotton Chenille Rug from
£325



Dandelion

Offering a vintage-inspired look from the Laura Ashley archive, this timeless print features stylised stems of dandelions with scrolling leaves.

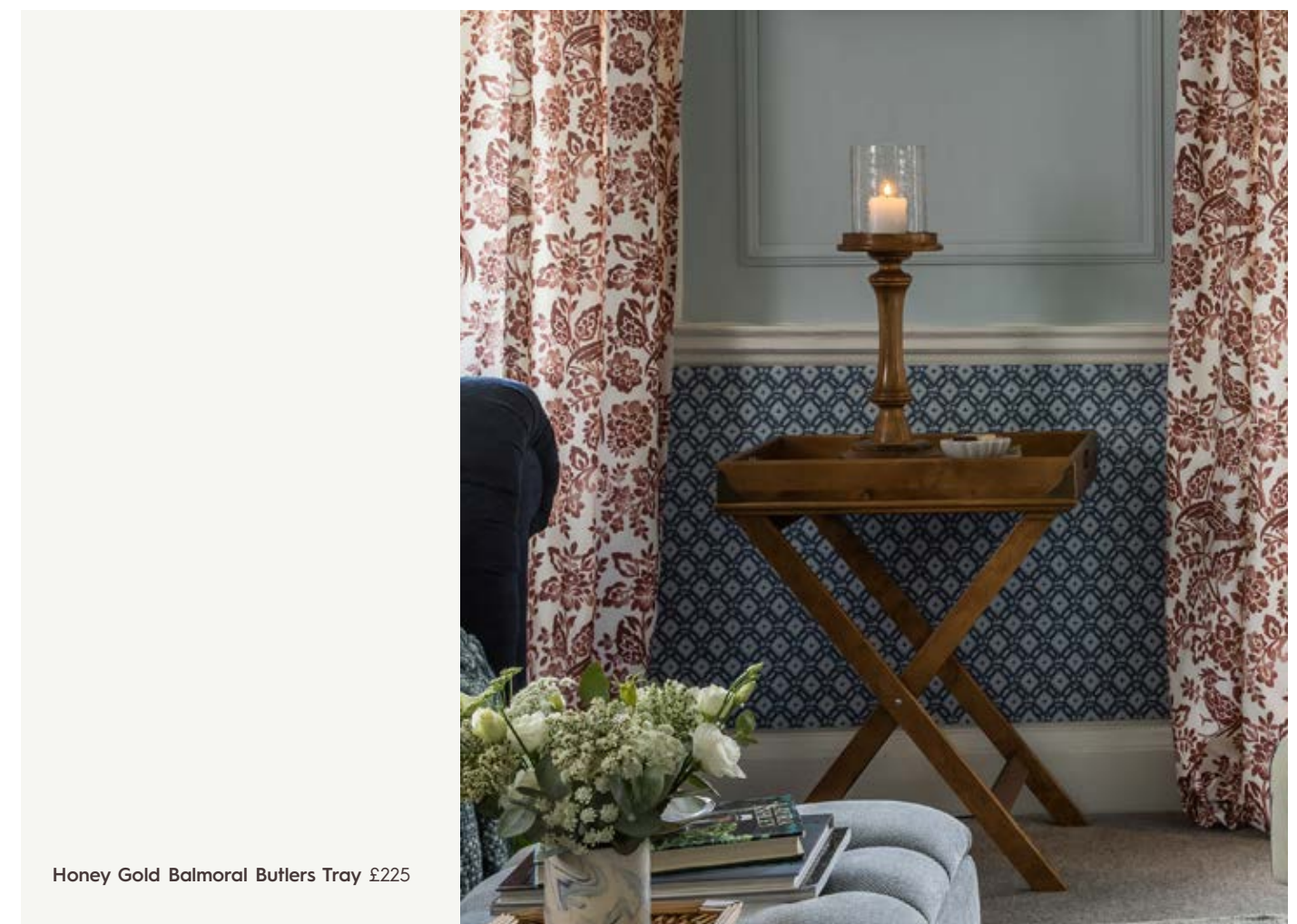


Dandelion Dusky Seaspray Wallpaper £46





Antique Brass Carson Crystal Large
 Table Lamp Base £169,
 Midnight Blue Hemsley Pleated Silk
 Lamp Shade from £27



Honey Gold Balmoral Butlers Tray £225

Foscot Damask

Soft and inviting, this abstract damask print features marigold and tulip-like flowers in a watercolour style.



Foscot Damask Made To Measure Curtains from £100,



Dusky Seaspray Whitebrook Wallpaper £46, Seaspray Brydie Throw £60, Honey Gold Balmoral Butlers Tray £225, Pale Seaspray Matt Emulsion Paint from £44, Wooten Midnight Navy Penarth Sofa from £1625, Pennarth Storage Footstool from £450, Kingsley Velvet Crimson Norwood Chair from £900, Crimson Adain Palace Made To Measure Curtains from £100, Ayra Seaspray Throw £57, Crimson Foscot Damask Blinds from £84, Seaspray Rectangle Gower Seaspray Cushion £30, Blue Belvedere Box Frame Canvas £150, Hemsley Task Floor Lamp £160, Cream Hemsley Pleated Silk Lamp Shade from £27, Newborough Cotton Chenille Rug from £325



Dusky Seaspray Whitebrook Wallpaper £46, Pale Seaspray Matt Emulsion Paint from £44, Pennarth Storage Footstool from £450, Honey Gold Balmoral 1 Drawer Side Table £295, Dark Seaspray Adain Palace Made To Measure Curtains from £100, Antique Brass Carson Crystal Large Table Lamp Base £169, Midnight Blue Hemsley Pleated Silk Lamp Shade from £27, Newborough Cotton Chenille Rug from £325, Enderby Non-Buttoned Chair in Dandelion in Hampton Dark Seaspray £900, Heritage Collectables Cup & Saucer £60, Heritage Collectables Set of 4 Plates £72, Heritage Collectables Petit Four £24

Faded Glamour

This eye-catching collection has a faded grandeur and elegance about it. Embracing an aged and antiqued style, Faded Glamour features exotic florals, evoking a tropical feel.

The colour palette effortlessly combines subdued purple with deeper hues, creating a rich and decadent ambiance. The Edita's Garden print featured in this story further enhances the opulent feel with the exotic flowers.

Driven by the enduring trend of purple tones, this story boldly embraces a sense of daring whilst remaining elegant and pretty. With the glass and metal featuring an aged patina, the burnished and metallic tones come through within this story, accompanied by soft silvery champagne tones.



Edita's Garden Made to Measure Curtains from £100, Charcoal Grey Matt Emulsion Paint £44, Pewter Grey 28mm Eyelet Pole Kit with Ball Finial Curtain Pole from £44, Edita's Garden Wallpaper £46, Wiston Amethyst Chatsworth Button Back Sofa from £1400, Nantmor Pale Steel Hathersage Footstool £425, Charcoal Oak Eleanor Three Drawers Chest £595, Black Henshaw 3 Drawer Console Table £575, Black Louise Printed set of 2 Tray Tables £250, Grape Purple Nigella Cushion £45, Duck Egg Blue Nigella Cushion £45, Mulberry Purple Rosanna Cushion £35, Winspear Metal Vases, Bowls and Tray from £49, White Ground Edita's Garden Duvet Cover and Pillowcase Set from £60, White Shalford Pillowcase Set £25, Honnington Peonies Cushion £45, Idina Blush Pink Cushion £40, Blush Pink Dee Feather Filled Cushion £45, Dark Blush Pink Payton Throw £65, Blackberry Heaton Throw £145, Bronwen Blackberry Purple Throw £65, Thisleton Print Glass Votive £15, Corrina Leaf Trinket Bowl £35, Mathilde Printed Trays Set of two £90, White Croxden Complete Table Lamp £145, Clear Bradshaw Complete Floor Lamp £235, Newborough Cotton Chenille Rug from £325, Gloucester Upholstered Bed from £750



Edita's Garden Made to Measure Curtains *from* £100, Charcoal Grey Matt Emulsion Paint £44, Mulberry Purple Rosanna Cushion £35, Pewter Grey 28mm Eyelet Pole Kit with Ball Finial Curtain Pole *from* £44, Edita's Garden Wallpaper £46, Redbrook Rug *from* £345, Nantmor Pale Steel Hathersage Footstool £425, Black Henshaw 3 Drawer Console Table £575, Honnington Peonies Cushion £45, Dark Blush Pink Payton Throw £65, Thisleton Print Glass Votive £15, Bradshaw Complete Floor Lamp £225, Rochelle Ornate Mirror £260



Summerhill Pale Blackberry Wallpaper £46, Mulberry Purple Rosanna Cushion £35, Eleanor Two Drawer Dressing Table Stool And Mirror Set £645, Heydour Annaly Velvet Steel Chair £325, Catarina Fern Rug *from* £539, Clear Bradshaw Complete Table Lamp £120, Carson Cut Glass 5 Light Chandelier £299

Edita's Garden

Wonderfully welcoming, Edita's Garden features branches blooming with exotic flowers. This decadent design has a charming tropical feel to it.



Edita's Garden Ready Made Curtains from £95



Edita's Garden Wallpaper £46



Theodora Carnation Pink Tieback £18



Clear Bradshaw Complete Table Lamp £120



Honnington Peonies Cushion £45



Edita's Garden Duvet Cover and Pillowcase Set from £60

Wholesome *Christmas*

Harley Natural Fabric Beaumaris Sofa from £1500, Moss Green Pussy Willow Wallpaper £46, Newport Blue Matt Emulsion Paint from £44, Natural Oak Wellington 2 Door 3 Drawer Sideboard £1375, Rosanna Fern Cushion £35, Multi Pointon Fields Ready Made Curtains (Pair) from £80, Corrina Leaf Medium Hurricane Lamp £69, Swanson Dark Cranberry Made to Measure Blind from £84, Star Pendant Light £240, Lynden Footstool in Colton Check Sage from £450, Enderby Buttoned-Back Armchair in Kingsley Velvet Cranberry from £875, Trecastle Feather Filled Cushion £50, Montpellier Side Table £195, Nigella Dark Cranberry £45, Nigella Seaspray Blue Rectangle Cushion £40, Picardie Framed Print £70, Rye Natural Rug from £615, Set of 3 Silver LED Trees £50, Lit LED Christmas Tree with Berries and Pine Cones £330, Set of 3 White Swanland LED Candles £27, Set of 6 Smoked Glass LED Lit Baubles £75, Green Pine Cone and White Berry LED Garland £45, Mamas & Papas x Poppy Rag Doll £29



Moss Green Pussy Willow Wallpaper £46, Newport Blue Matt Emulsion Paint from £44, Lovell Mirror £270, Lynden Footstool in Colton Check Sage from £450, Rye Natural Rug from £615, Set of 3 White Swanland LED Candles £27, Lit LED Christmas Tree with Berries and Pine Cones £330, Set of 6 Smoked Glass LED Lit Baubles £75, Edith Ivory Clock £80, Green Pine Cone and White Berry LED Garland £45, Corinna Leaf Trinket Bowl £35, Candle Mulled Spice £10, Set of 3 Silver LED Trees £50, Catarina Metal Cut out Hurricane Lamp from £45, Set of 4 Green Stockbridge Plates £48, Louise Wallpaper £46, Paterre Sage Fabric by the Metre from £32, Swanson Dark Cranberry Fabric by the Metre from £43



Star Pendant Light £240, Set of 3 Silver LED Trees £50, Lit LED Christmas Tree with Berries and Pine Cones £330, Set of 3 White Swanland LED Candles £27, Set of 6 Smoked Glass LED Lit Baubles £75, Set of 4 Red Stockbridge Plates £60, Green Pine Cone and White Berry LED Garland £45, Mamas & Papas x Poppy Rag Doll £29, Set of 4 Daniela Red Napkin £32, Catarina Metal Cut out Hurricane Lamp from £45, Dorset Atlantic Green Two Doors Three Drawers Sideboard £1045, Dorset Atlantic Green Extending Dining Table £1195, Dorset Atlantic Green Pair of Dining Chairs £445, Louise Wallpaper £46, Set of 4 Blue Stockbridge Plates £48, Set of 4 Green Stockbridge Plates £36, Set of 3 Yellow Rossmore LED Candles £32, Set of 4 Gin Glasses £49, Set of 4 Champagne Glasses £45, Pressed Glass Candlestick Holder from £18, Corinna Triple Tea Light Holder £125, Artichoke Table Lamp £125, Pussy Willow in Vase Framed Print £60, Gingham Fern Made to Measure Blind from £84, Parterre Sage Made to Measure Curtains from £91



Corrina Leaf Trinket Bowl £35,
Candle Mulled Spice £10



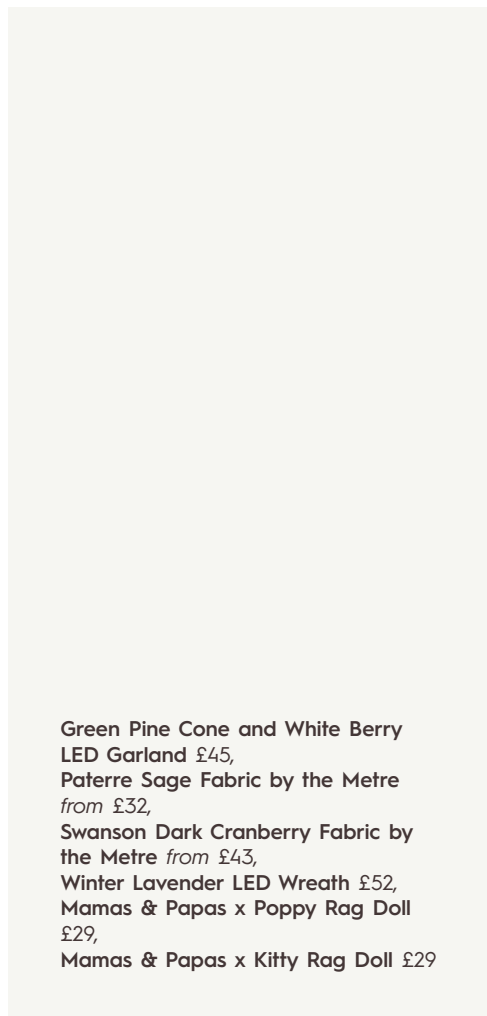
Star Pendant Light £240,



Lit LED Christmas Tree with Berries and Pine Cones £330, Set of 6 Smoked Glass LED Lit Baubles £75
Louise Wallpaper £46, Dorset Atlantic Green Extending Dining Table £1195, Dorset Atlantic Green Pair of Dining Chairs £445
Gingham Fern Fabric by the Metre from £40, Set of 4 Blue Stockbridge Plates £48, Set of 4 Green Stockbridge Plates £36,
Set of 4 Red Stockbridge Plates £60, Set of 4 Daniela Red Napkin £32, Set of 4 Gin Glasses £49, Set of 4 Champagne Glasses £45,
Knot Detail Tea Light Centerpiece £125, Parterre Sage Made to Measure Curtains from £29



Set of 3 Silver LED Trees £50



Green Pine Cone and White Berry LED Garland £45, Paterre Sage Fabric by the Metre from £32, Swanson Dark Cranberry Fabric by the Metre from £43, Winter Lavender LED Wreath £52, Mamas & Papas x Poppy Rag Doll £29, Mamas & Papas x Kitty Rag Doll £29



Dorset Atlantic Green Extending Dining Table £1195, Dorset Atlantic Green Pair of Dining Chairs £445, Gingham Fern Fabric by the Metre from £40, Set of 4 Blue Stockbridge Plates £48, Set of 4 Green Stockbridge Plates £36, Set of 4 Red Stockbridge Plates £60, Set of 4 Daniela Red Napkin £32, Set of 4 Gin Glasses £49, Set of 4 Champagne Glasses £45, Knot Detail Tea Light Centerpiece £125,



Winter Pussy Willow Cranberry Red Duvet Cover and Pillowcase Set *from* £45



Set of 6 Smoked Glass LED Lit Baubles £75



Mamas & Papas x Poppy Rag Doll £29



Moss Green Pussy Willow Wallpaper £46, Newport Blue Matt Emulsion Paint *from* £44, Rye Natural Rug *from* £615, Louise Wallpaper £46, Set of 3 White Swanland LED Candles £27, Lit LED Christmas Tree with Berries and Pine Cones £330, Set of 6 Smoked Glass LED Lit Baubles £75, Green Pine Cone and White Berry LED Garland £45, Paterre Sage Fabric by the Metre *from* £32, Catarina Metal Cut out Hurricane Lamp *from* £45, Swanson Dark Cranberry Fabric by the Metre *from* £43, Mamas & Papas x Poppy Rag Doll £29

Christmas Decorations



Slim Lit Faux Christmas Tree with Berries & Pines £175



Tartan Bow Lit Christmas Wreath £65



Lazer Wood Lit Christmas Tree in Cloche £25



Flocked Wreath £65



Ceramic Lit Christmas House £25



Moss Green Pussy Willow Wallpaper £46, Newport Blue Matt Emulsion Paint from £44, Louise Wallpaper £46, Lit LED Christmas Tree with Berries and Pine Cones £330, Set of 6 Smoked Glass LED Lit Baubles £75, Green Pine Cone and White Berry LED Garland £45, Paterre Sage Fabric by the Metre from £32, Catarina Metal Cut out Hurricane Lamp from £45, Swanson Dark Cranberry Fabric by the Metre from £43, Mamas & Papas x Poppy Rag Doll £29, Mamas & Papas x Kitty Rag Doll £29

Wallpaper



Pinford Trellis £46



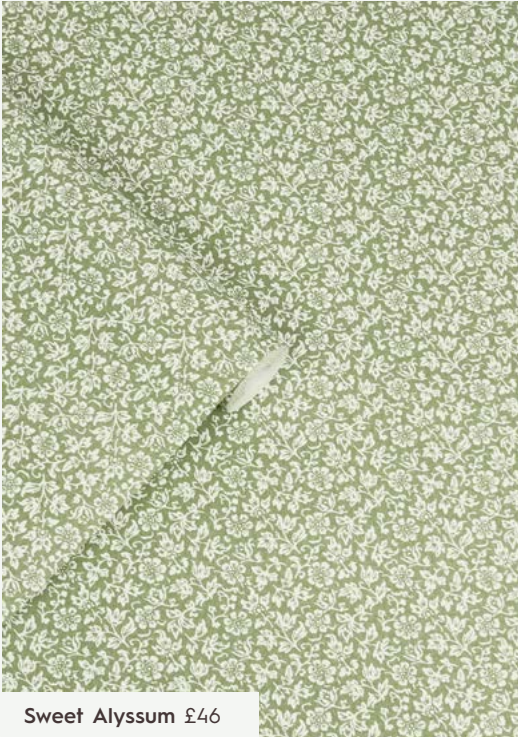
Foscot Damask £46



Adain Palace £46



Dandelion £46



Sweet Alyssum £46



Trailing Laurissa £46



Loveston £46



Edita's Garden £46



Country Roses £46



Shropshire Posy £46

Fresh Flowers



Fresh Flower Bouquet in Gift Bag £42



Fresh Flower Bouquet £48

Mirrors



Tate Mirror £160



Harrington Mirror £180



Rochelle Mirror £180

Lighting



Egleton Table Lamp £95



Hemsley Table Lamp £65



Confetti Glass White Base £70



Rhosill Table Lamp £99



Lyndale Table Lamp £85



Hemsley Floor Light £160



Rhosill Ceiling Light £135



Confetti Glass Ceiling Light £135

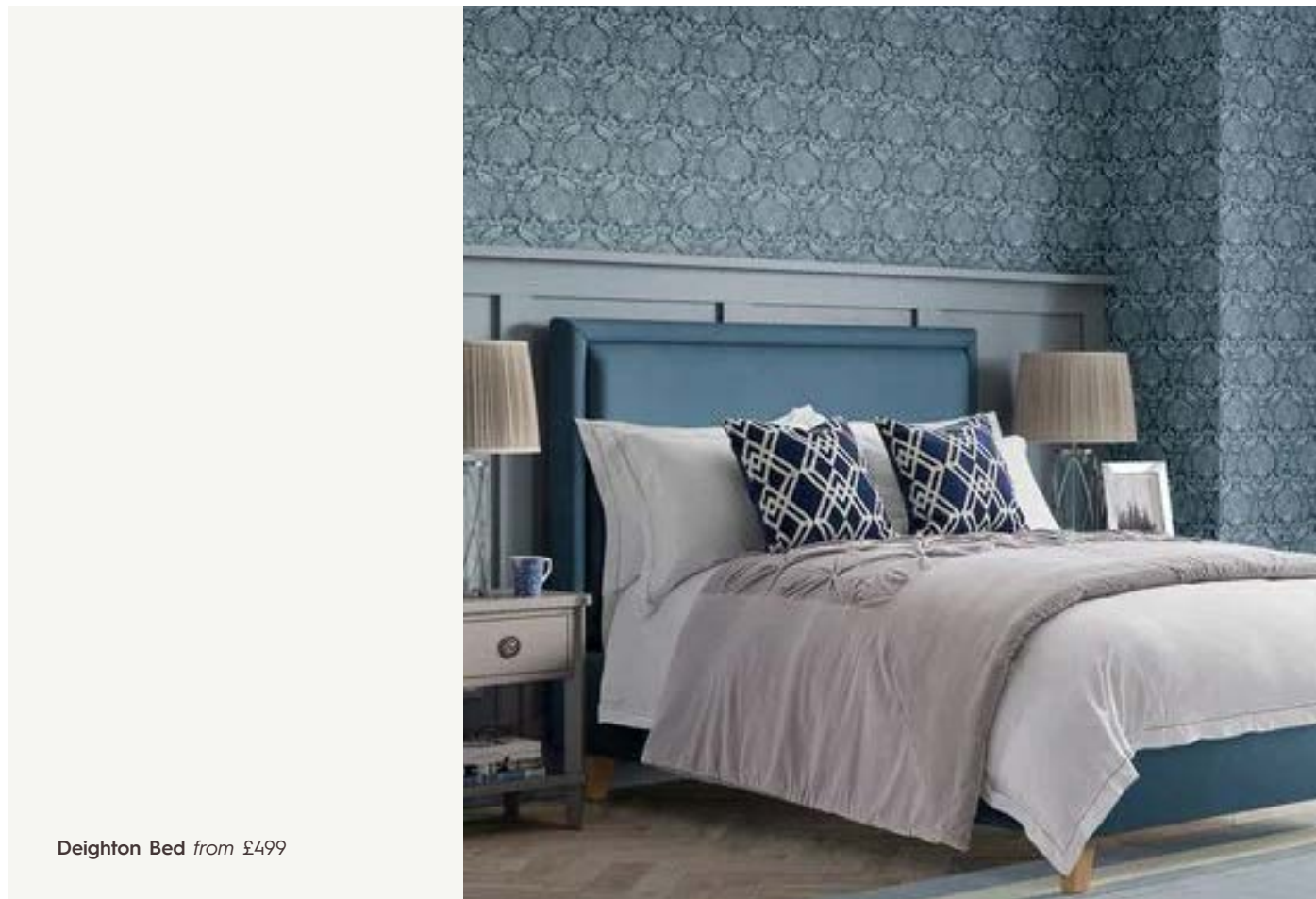
Upholstered Beds



Holton Bed from £575



Ansley Bed from £550



Deighton Bed from £499



Gloucester Upholstered Bed from £750



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