



Teflon EcoElite™ finish for durable water repellency and water-based stain protection.

teflon.com/ecoelite

Teflon™ Shield and Clean Portfolio for water, oil and stain protection.

teflon.com/portfolio

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Renewable,
durable,
sustainable.



Contains
63% renewably
sourced
content.

When adventures in the elements or the mess of everyday life come into contact with your clothes, Teflon EcoElite™ finish will help keep you clean and dry.

Teflon EcoElite™ finish is a highly sustainable, renewably sourced, non-fluorinated treatment for fabrics that allows you to stay dry while out in the elements and repels water-based stains to help keep garments looking newer longer.

Well known for easy care and performance features, Teflon™ is a brand consumers prefer, and they're willing to pay a premium for a product treated with Teflon™ finish.



Up to
3X
more durable
than existing
non-fluorinated
repellents.



The technology of staying dry.

Made with non-fluorinated raw materials, Teflon EcoElite™ finish contains 63% renewably sourced content.

Cottons, synthetics, blends—all fabrics are a great match for this performance-boosting finish.



Fabrics simply wear better when treated with Teflon EcoElite™ finish. Water beads up and rolls off, even when washed multiple times, and fabrics dry quicker. So, investments in high-performance apparel last longer—saving time and money.

High performance—
from wet trails to
snowy slopes.

High water
repellency
to at least **30** washes.

Where durable water repellent effects are required, current non-fluorinated products in the marketplace based on existing technologies (e.g., paraffin, silicones, melamines, dendrimers), simply don't hold water when put to the test. Now, there is a breakthrough solution.

Conclusive results show that Teflon EcoElite™ finish provides highly durable water repellency and will also repel water-based stains. And, as the only renewably sourced fabric finish on the market, it performs well—and meets the future needs of the apparel industry.

**Highly durable, renewably sourced
finish for water repellency.**

Teflon EcoElite™ finish
Excellent water repellency—
wash durability for
30 washes—for use
on outerwear and more



**Repels water
and water-
based stains**



Dries quicker



**Renewably
sourced**

If you are interested in this finish or the Teflon EcoElite™ brand, visit teflon.com/ecolite